

WHAT IS CLAIMED IS:

1. A sheet of stock for forming an item holder comprising:
a planar carrier portion; and
5 a planar blank portion attached to said carrier portion by at least a first die cut line, said blank portion including a front portion, a rear portion attached to said front portion at a first score line, a connector portion attached to said rear portion at a second score line, and a holder portion attached to said connector portion at a third score line, whereby when said blank portion is
10 detached from said carrier portion at said first die cut line, said front portion and said rear portion can be folded relative to each other along said first score line, said rear portion and said connector portion can be folded relative to each other along said second score line, and said connector portion and said holder portion can be folded relative to each
15 other along said third score line to form an item holder having a holder pocket for receiving at least one item.
2. The sheet of stock according to claim 1 wherein said sheet of stock is formed from a paper suitable for receiving and retaining printing applied by a printer.
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3. The sheet of stock according to claim 1 wherein said holder pocket is sized to receive a plurality of business cards.
4. The sheet of stock according to claim 1 including a pair of support portions
25 formed in said rear portion, each said support portion being partially separable from said rear portion at a second die cut line and being foldable relative to said rear portion along a fourth score line.
5. The sheet of stock according to claim 1 including a pair of wing portions
30 extending from said rear portion, said wing portions being foldable relative to said rear portion to form side walls of said holder pocket.

6. The sheet of stock according to claim 5 including a pair of side portions extending from said holder portion, said side portions being foldable relative to said holder portion to cooperate with said wing portions to form said side walls of said holder pocket.

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7. The sheet of stock according to claim 6 including a pair of tabs extending from said side portions, said tabs being foldable relative to said side portion, and a pair of slots formed at said wing portions for retaining said tabs.

10 8. The apparatus according to claim 1 including a pair of side portions extending from said holder portion, said side portions being foldable relative to said holder portion to form side walls of said holder pocket.

9. An item holder comprising:

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a planar front portion;

a planar rear portion attached to said front portion at a first score line;

a planar connector portion attached to said rear portion at a second score line;

a planar holder portion said connector portion at a third score line;

a pair of wing portions extending from said rear portion; and

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a pair of side portions extending from said front portion, said front portion, said connector portion, said holder portion, said wing portions and said side portions being folded relative to each other to form a holder pocket for receiving at least one item.

25 10. The item holder according to claim 9 wherein said item holder is formed from a paper suitable for receiving and retaining printing applied by a printer.

11. The item holder according to claim 9 wherein said holder pocket is sized to receive a plurality of business cards.

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12. The item holder according to claim 9 including a pair of support portions formed in said rear portion, each said support portion being partially separable from said rear portion and being foldable relative to said rear portion.

5 13. The item holder according to claim 9 including a pair of tabs extending from said side portions and a pair of slots formed at said wing portions and retaining said tabs.

14. The item holder according to claim 9 including a die cut line interrupting said first score line, said die cut line forming an edge of an extension portion extending
10 upwardly from said front portion.

15. A business card holder comprising:

a planar front portion having a plurality of business card receiving slots formed therein;

15 a planar rear portion attached to said front portion at a first score line;

a planar connector portion attached to said rear portion at a second score line;

a planar holder portion said connector portion at a third score line;

a pair of wing portions each extending from said rear portion at a fourth score line; and

20 a pair of side portions each extending from said front portion at a fifth score line, said front portion, said connector portion, said holder portion, said wing portions and said side portions being folded relative to each other at said first through fifth score lines to form a holder pocket for receiving at least one business card.

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16. The business card holder according to claim 15 wherein said business card holder is formed from a paper suitable for receiving and retaining printing applied by a printer.

17. The business card holder according to claim 15 including a pair of support portions formed in said rear portion, each said support portion being partially separable from said rear portion at a die cut line and being foldable relative to said rear portion at a sixth score line.

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18. The business card holder according to claim 15 including a pair of tabs extending from said side portions and a pair of slots formed at said wing portions and retaining said tabs.

10 19. The business card holder according to claim 15 including a die cut line interrupting said first score line, said die cut line forming an edge of an extension portion extending upwardly from said front portion.

20. The business card holder according to claim 15 including a die cut slot
15 formed in said front portion for receiving a fastener.